

NOVEMBER/DECEMBER 2019

**MCM25B — E-COMMERCE**

Time : Three hours

Maximum : 75 marks

**SECTION A — (5 × 6 = 30 marks)**

Answer ALL questions.

1. (a) Explain the potential uses of E-commerce.  
Or  
(b) State the differences between E-commerce and Traditional commerce.
2. (a) State the impact of internet on business performance.  
Or  
(b) Explain the elements of network Infrastructure.
3. (a) Discuss in detail the benefits of Electronic Data Interchange.  
Or  
(b) Explain the TCP/IP layered architecture.



4. (a) Bring out the concept of firewall. What are its limitations?

Or

- (b) Discuss the dimensions of E-commerce security.

5. (a) What are the benefits of Electronic Payment?

Or

- (b) Explain the different types of Data Warehouse.

**SECTION B — (3 × 15 = 45 marks)**

Answer any THREE questions.

6. What are the E-commerce applications to different sectors of Indian Economy?
7. Discuss the network Infrastructure and Do's for Installation of internet.
8. Discuss in detail Electronic data Interchange and how it is useful in the implementation of E-Commerce?
9. Explain in detail about client server network security.
10. What are the benefits of Digital document management?