

NOVEMBER/DECEMBER 2018

MCM25B — E-COMMERCE

Time : Three hours

Maximum : 75 marks

SECTION A — (5 × 6 = 30 marks)

Answer ALL questions.

1. (a) What are the difference between E-commerce and traditional commerce?

Or

- (b) Briefly explain the functions of E-commerce.

2. (a) Write a note on new architecture for NSFNET Backbone.

Or

- (b) Explain the different stages of Internet growth.

3. (a) What are the various connections to the Internet?

Or

- (b) What are the advantages of EDI?

4. (a) Give a brief account of different types of security key in network security.

Or

- (b) What are the uses of Internet?

5. (a) Describe the functions of data warehouses.

Or

- (b) Explain the influencing factors of successful e-commerce.

SECTION B — (3 × 15 = 45 marks)

Answer any THREE questions.

6. Explain the consumer oriented applications of E-Commerce.
7. Critically analyse the various components of I-way.
8. Narrate the functioning of the network access layer of TCP/IP?
9. Discuss about the different types of firewall design policy.
10. What do you mean by digital signature and also explain types of digital documents?